

MUSEUM OF THE MOVING IMAGE

FOR IMMEDIATE RELEASE

NEW DROP-IN MEDIAMAKING STUDIO AND ‘MUPPET SHOW’ SCREENINGS AMONG SUMMER FAMILY PROGRAMS AT MOVING IMAGE

Beginning July 7, 2012

As summer heats up, Museum of the Moving Image is pleased to offer families a cool place to have fun and continue their learning while school is out. Young visitors and their families will be able to drop-in and participate in a new mediamaking studio, enjoy an episode of *The Muppet Show* or the animated *Spider-Man*, or sign up for a session of the Summer Media Camp. And, as always, the Museum’s interactive core exhibition *Behind the Screen* is a wonderful destination for people of all ages. A complete list of programs and exhibitions is included below.

In addition, older kids and teens can catch a classic film on the big screen as part of the Museum’s expanded summer edition of the popular series *See It Big!* Highlights include Stanley Kubrick’s *2001: A Space Odyssey* (July 6–8), Michael Powell and Emeric Pressburger’s *The Red Shoes* (July 21 & 22), Howard Hawks’s *Rio Bravo* (August 4 & 5), John Ford’s *The Searchers* (August 18 & 19), and Willam Wyler’s *Ben-Hur* (September 8 & 9). For a full schedule, visit <http://movingimage.us>.

Access to most programs and exhibitions is included with Museum admission: \$12 adults, \$9.00 senior citizens and college students with ID, \$6 children 3–17. Free for Museum members and children under 3. (Please note strollers are not allowed in the galleries). For information about Museum membership, please visit <http://www.movingimage.us/support/membership> or call 718 777 6877.

Summer at Moving Image for Families

Drop-In Moving Image Studio

Beginning July 7: every Saturday, 12:00–5:00 p.m.

Ages 7+ accompanied by an adult (12+ on their own)

With the assistance of Museum educators, young visitors will engage in hands-on creative work, making projects ranging from flipbooks and thaumatropes (hand-drawn optical toys) to stop-motion and computer animations and video games. Studio visitors will also have an opportunity to see, handle, and explore the inner workings of moving-image technology, such as projectors, film strips and video tape, video game consoles, and more. Some special sessions will feature artist-led group projects. More

information is available at movingimage.us/families. Free with Museum admission. Admission is first-come, first-served. Parents/caregivers are welcome and encouraged to participate in the studio. Free with Museum admission.

The Muppet Show

July 7–September 30, 2012

Jim Henson's Muppets return to the Museum with continuous screenings of select episodes of *The Muppet Show*, the primetime series that was the most widely watched television show around the world in the late 1970s. Liza Minnelli, Raquel Welch, Harry Belafonte, Debbie Harry, and many others perform alongside Miss Piggy, Kermit, Rowlf, and Fozzie; a new episode will screen each week. A complete schedule is available at movingimage.us. Special thanks to Craig Shemin, president of The Jim Henson Legacy and longtime Muppets writer. Screenings will take place in the Tisch Education Center. Free with Museum admission.

Spider-Man

Beginning July 5

Coinciding with the theatrical release of *The Amazing Spider-Man*, each week *TV Lounge* will feature an episode of the animated television series *Spider-Man* (1967), *Spider-Man and His Amazing Friends* (1981), and the latest installation, *The Ultimate Spider-Man* (2012). On view in *TV Lounge*, an artwork by Jim Isermann, in *Behind the Screen*. Free with Museum admission.

Summer Media Camp 2012

August 6–31, 2012

At the Moving Image Summer Media Camp, children and teens use state-of-the-art equipment and software to create their own animations, live-action videos, and video games, in a series of weeklong workshops. There are two sections: ages 9–11 and ages 12+. Some sessions are still available. Visit movingimage.us/summermediacamp for more details.

Also for families:

Core exhibition: *Behind the Screen*

Spanning two floors and 15,000 square feet, this innovative blend of more than 1,200 historical artifacts, art works, video clips, and interactive exhibits shows how moving images are made, marketed, and exhibited. Visitors are able to make animations, experiment with sound effects, create flipbooks of themselves, and play classic video arcade games, among other activities. Museum educators present demonstrations of filmmaking techniques on weekends.

Aliens, Gadgets, and Guns: Designing the World of Men in Black 3

Through September 23, 2012

More than 25 objects including alien masks and creatures designed by legendary makeup artist Rick Baker for the film *Men in Black™ 3* are on exhibit with fantastical guns and other iconic props from the film.

Press Contact: Tomoko Kawamoto, tkawamoto@movingimage.us / 718 777 6830

Museum of the Moving Image (movingimage.us) advances the understanding, enjoyment, and appreciation of the art, history, technique, and technology of film, television, and digital media. In January 2011, the Museum reopened after a major expansion and renovation that nearly doubled its size. Accessible, innovative, and forward-looking, the Museum presents exhibitions, education programs, significant moving-image works, and interpretive programs, and maintains a collection of moving-image related artifacts.

Hours: Tuesday-Thursday, 10:30 a.m. to 5:00 p.m. Friday, 10:30 to 8:00 p.m. Saturday-Sunday, 10:30 a.m. to 7:00 p.m. Closed Mondays. The Museum will be closed on Tuesday and Wednesday, July 3 and 4, for the Independence Day holiday.

Film Screenings: Friday evenings, Saturdays and Sundays, and as scheduled. Unless otherwise noted, screenings are included with Museum admission.

Museum Admission: \$12.00 for adults; \$9.00 for persons over 65 and for students with ID; \$6.00 for children ages 3-18. Children under 3 and Museum members are admitted free. Admission to the galleries is free on Fridays, 4:00 to 8:00 p.m. Tickets for special screenings and events may be purchased in advance by phone at 718 777 6800 or online.

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: M (weekdays only) or R to Steinway Street. Q (weekdays only) or N to 36 Avenue.

Program Information: Telephone: 718 777 6888; Website: movingimage.us

Membership: 718 777 6877, members@movingimage.us

The Museum is housed in a building owned by the City of New York and its operations are made possible in part by public funds provided through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation, the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Natural Heritage Trust (administered by the New York State Office of Parks, Recreation, and Historic Preservation). The Museum also receives generous support from numerous corporations, foundations, and individuals. For more information, please visit movingimage.us.

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